



## **MyPunchbowl.com Updates Popular Website Based on Customer Feedback**

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*New features include Flexible RSVP options and YouTube integration*

Natick, Mass. (PRWeb) March 6, 2007 – On the heels of a successful launch, MyPunchbowl.com today released a significant update to its new event and party planning website located at <http://www.mypunchbowl.com>

MyPunchbowl is designed for at-home events and parties, making it the perfect product for planning holidays, life milestone events, as well as adult and kids birthday parties. Since launching in mid-January, thousands of people have used MyPunchbowl for parties and events. “I LOVE IT”, said Sarah Shewey, a new user of MyPunchbowl.com, “the Google maps, the YouTube integration and the RSVP options make me feel like MyPunchbowl.com was made for me.”

New Functionality available on MyPunchbowl.com includes:

- Flexible RSVP options: allows the host to decide whether the guest list can be seen by guests. Hosts have complete flexibility and can change the options at any time
- “Try it out”: provides a simple way to try the application without the need to create an account
- YouTube integration: Add YouTube videos to your MyPunchbowl After Party
- Preview “Save the Date” and “Invitation” emails before they are sent
- Guests can now track parties they are invited to using MyPunchbowl, eliminating the need to keep the invitation email
- Customize your party map and save the zoom level, and type of map
- View parties planned across the country in the MyPunchbowl Party Nation map
- Useful “Reasons to Party” and “Plan Ahead” calendar of holidays and events
- Interactive messages provide users with feedback throughout the unique workflow-based user interface
- Update your email and password in “Your Account” settings
- Support for foreign language characters

To sign up for a free MyPunchbowl account, visit <http://www.mypunchbowl.com>

### **About Punchbowl Software:**

Punchbowl Software was founded by software and user interface experts Matt Douglas and Sean Conta. They were frustrated with the current available methods for planning a party and knew there had to be a better way. Matt was previously in senior management positions at Bose Corporation and Adobe Systems. Sean has held positions at Zildjian Cymbals and Innoveer Solutions as a user-experience specialist. The company is located in Natick, MA in the heart of the Metrowest technology center of Boston. To learn more, visit <http://corp.mypunchbowl.com>

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