



MyPunchbowl Timeline

2009

July

MyPunchbowl launches Reasons to Celebrate

May

MyPunchbowl receives Webby Award as Official Honoree, Services & Applications
MyPunchbowl honored with Communicator Awards, Award of Distinction for Events

March

MyPunchbowl Birthday Reminders launches, remember the birthdays that matter the most

February

MyPunchbowl unveils the most personal way to send Valentine's greetings

2008

November

MyPunchbowl delivers holiday greetings with introduction of eCard Studio

October

MyPunchbowl relaunches, unveils groundbreaking new Design Studio

September

MyPunchbowl raises \$2.1M Series A financing

April

MyPunchbowl and Kayak launch party planning travel center
MyPunchbowl is a 2008 Webby Award Official Honoree, Best Practices
MyPunchbowl named Webby Nominee in the Event Category at the 12th Annual Webby Awards

February

MyPunchbowl adds party planning notification system called "Buzz"

2007

October

Punchbowl lands Venture Capital Funding, led by Intel Capital

September

MyPunchbowl adds new features for Halloween party planning

May

MyPunchbowl releases breakthrough "Pick-a-Date" functionality, adds to its leadership position

March

MyPunchbowl updates popular website based on customer feedback

January

MyPunchbowl launches publicly, significant press coverage in Wall Street Journal, TechCrunch among others

2006

August

MyPunchbowl opens beta site to initial customers

April

Punchbowl Software incorporated in the state of Delaware

2005

Late 2005 – early 2006

Initial concept development for MyPunchbowl

November

Co-founders Matt Douglas and Sean Conta leave Bose Corporation to start MyPunchbowl out of Matt's home