



Company Backgrounder

At Punchbowl Software, we believe that people need a simple way to pull together all of the components for an at-home party or event.

There are typically lots of pieces to organize: picking a date, sending invitations, choosing catering and entertainment, purchasing party supplies, and renting party equipment just to name a few. It can be a time-consuming process, and it usually isn't much fun.

To solve this problem, we've created [MyPunchbowl](#), a new approach to at-home party planning that is easy, comprehensive, and personal. MyPunchbowl provides software for every stage of a party. If you use MyPunchbowl.com to plan your party, you'll have a better party.

The company was founded by software and user interface experts who are fanatics about simplicity and ease of use. They were frustrated with the current tools, and knew there had to be a better way.

See for yourself. Sign up for free at [MyPunchbowl.com](#) and fill it up with everything you need for your next party.

Team:

Matt Douglas



Formerly of Adobe Systems and Bose Corporation, Matt Douglas has 12+ years in product management and marketing with expertise in software product development. At Adobe, Matt was responsible for Adobe Premiere where he grew revenue from \$15M to \$50M in four years. At Bose, he was a senior manager in the professional division where he led a hardware and software product team. Matt has a degree in music from the University of Rochester and an M.B.A. from UNC Chapel Hill. Matt's favorite reason to party is Groundhog Day--he and his wife held their 10th annual Groundhog Day party in 2006.

Sean Conta



Sean Conta has an engineering background with a focus towards user experience. He has developed software user interfaces and written technical documentation for products ranging from Siebel CRM applications to professional acoustic software for Bose Corporation. He also has expertise in web design and interaction including content and interface development for Zildjian Cymbals. Sean holds a music business degree from the Berklee College of Music and an engineering degree from Brown University. His favorite reason to party is New Years Eve.

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Gerard Gualberto



Gerard is a seasoned web developer who has a passion for Web 2.0 technologies. After graduating the University of Massachusetts, he began his career with Whole Foods as a systems integrator. As his interest in web technologies grew, he returned to UMass to get an additional degree in Computer Science. Gerard has been a web developer for nationally recognized design firms such as Titanium, and was most recently the Senior Web Applications developer at Tortus Technologies. At Tortus, he led a team of programmers to develop a wide variety of web applications for high-profile clients. Gerard is an expert in Ruby on Rails and related Web 2.0 technology. An avid football fan, his favorite reason to party is the Super Bowl.

Devin Keane



Devin established his career as a graphic artist in the Worldwide Marketing Department of Avedis Zildjian company (the oldest privately held company in America and the global leader in the manufacturing of cymbals). Devin holds a BFA in Graphic Design from the esteemed Massachusetts College of Art. In addition to his graphic arts skills, Devin is a professional photographer with an impressive portfolio. At Punchbowl, Devin is responsible for all the visual graphics including our awesome logo. His favorite reason to party is Halloween!